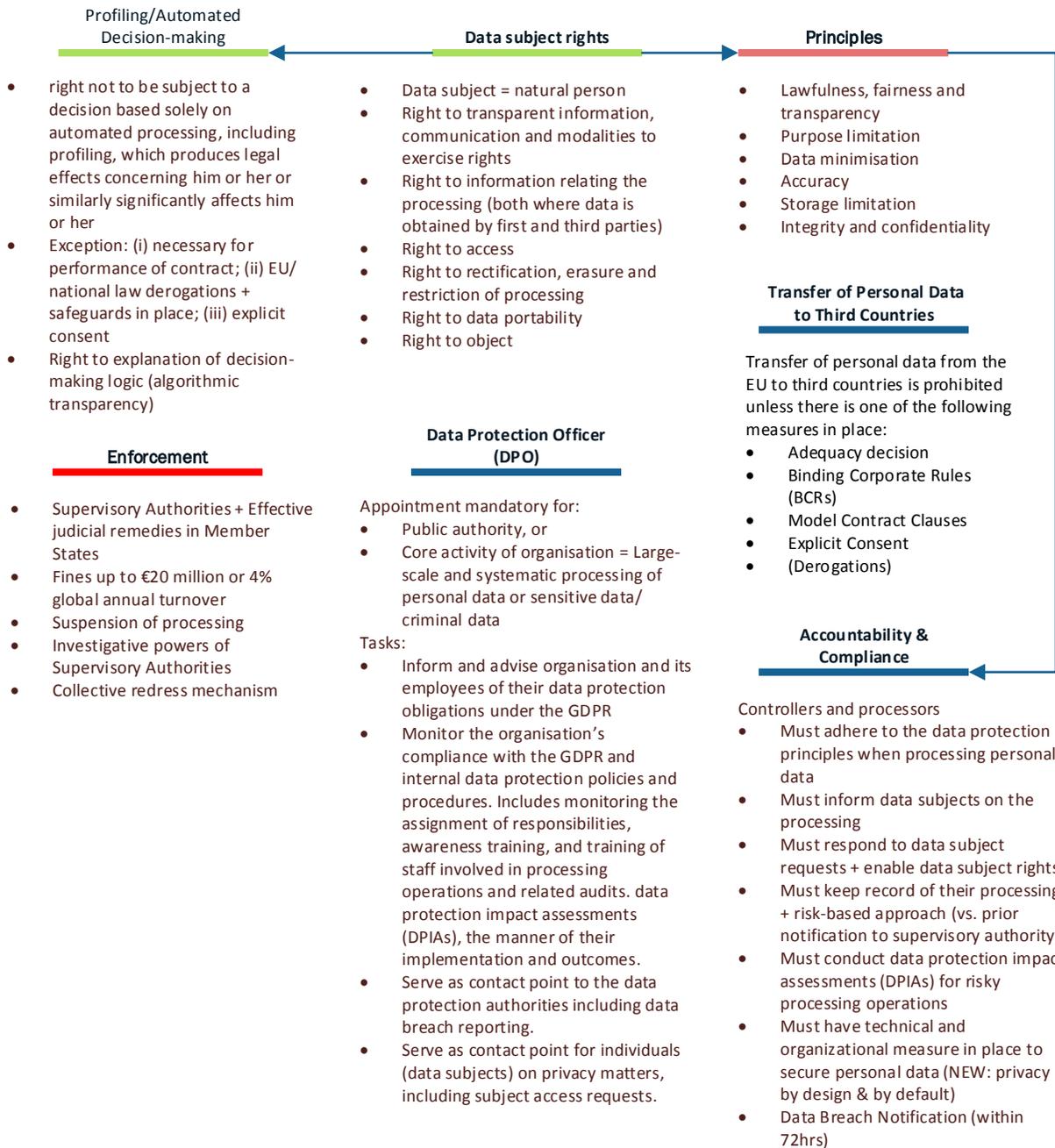


The General Data Protection Regulation: Cheat Sheet



What is the GDPR about?

- Protection of individuals' personal data (Fundamental Rights)
- Free flow of personal data (economic aspect)

Where and to whom does it apply?

- Entities processing personal data (both PUBLIC and PRIVATE)
- Processing personal data in EU/EEA
- Outside EU/EEA:
 - offering goods and services in the EU
 - tracking behaviour of individuals in the EU (e.g. tracking users)
 - (national law of Member State)

